



Contacts: Allene Tartaglia
Cat Fanciers' Association
(732) 528-9797

Peter Collins
Cell: (908) 499-1200
Office: (908) 272-6892

**CATS TO COMPETE AT FIRST FELINE AGILITY CONTEST IN
NEW YORK'S MADISON SQUARE GARDEN,
DURING 2005 CFA-Iams CAT CHAMPIONSHIP**

*-- All New York Area Cats Are Invited to Compete in the Feline Agility
Competition at the Garden October 8-9 ---*

NEW YORK, September 14, 2005 – Cats from across the country are now preparing for the first Feline Agility Competition ever to be held at Madison Square Garden! The competition will take place over two days, October 8-9, during the 3rd Annual CFA-Iams Cat Championship, hosted by The Cat Fanciers' Association, the world's largest registry of pedigreed cats.

Feline Agility Competition has quickly become a cat show spectator favorite. Competitions across the country have attracted large crowds as cats and their owners navigate tunnels, poles, and stairs.

The Feline Agility Competition at the Garden is open to all New York area cats and their owners wanting to bring their cats, in a secure carrier. To learn

how to register for the Agility at the Garden, please visit <http://cfa-iams-cat-championship.org/agility.html>.

In addition to local cats, some of the nation's best competitors are currently being trained by their owners. Among the contenders that are expected to compete at the event are Lem,, a Sphynx from South Carolina, Peter Pan, an Ocicat from Maryland, and you can include your cat too. Be sure to bring your cat in a secure carrier. Limited space will be available to house cats after competing for those who choose to visit the cat competition in the Expo Center.

"The upcoming Agility Competition promises to be a favorite of spectators, who will learn cats can be trained," said Pam DelaBar, President of CFA.

"Spectators will also see cats have a mind of their own, competing in a time and manner which is best suited for them, no matter the best intentions of their owners."

Just as much fun as participating and watching the cats navigate the obstacles is the interaction between owner and cat before and during the event. To learn more about Feline Agility Competition visit <http://www.cfa.org/ezone/archives/agility.html>.

In addition to the Agility Competition, this two day event will spotlight more than 300 pedigreed cats representing the 41 CFA breeds. Among the breeds expected to attend the Event are Japanese Bobtail, American Curl, Maine Coon, Egyptian Mau, Ragdoll, Cornish Rex, Sphynx, Siamese, and Persian to name a few.

Returning to CFA-Iams Cat Championship will be several very popular show favorites. Among the highlights are:

- *Adopt-A-Cat at the Garden* – The Mayor's Alliance of NYC Animals is hosting 16+ shelter and rescue organizations with dozens of cats and kittens seeking their new forever homes. This event has been directly responsible for more than 500 cats and kittens being placed with qualified adopters. The 2005 Adopt-A-Cat at the Garden event is sponsored by PetsMart, Royal Canin, Cats Rule, and the Mayor's Alliance of NYC Animals powered by The Maddie's Fund.
- *New York's Largest Feline Shopping Mall* – Lots of fun feline things for cats, and their doting owners, will be on display and available for purchase. Cat condos, 14K cat-themed jewelry, pet ID tags, interactive exercise toys, tastefully designed and colorful litter boxes and unique feeding bowls, art collectibles, grooming aids, cat carriers, cat trees, cat vitamins and feline supplements will be available for sale.
- *Breed Showcase* – Joan Miller, one of CFA's leading feline authorities, showcases a presentation of the CFA breeds, sparkled with information on the beauty, personality, and history of the these cats , each represented by a specially-chosen feline delegate.

About The Iams Company

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class quality foods and pet-care products. To learn more about Iams® Cat Food or general pet care and nutrition information, call the Iams Consumer Care Center at (800) 863-4267. You also can visit Iams on the Web at <http://www.iams.com>.

About Cat Fanciers' Association (CFA)

Founded in 1906, The Cat Fanciers' Association, Inc. (CFA) is a global organization dedicated to preserving the uniqueness and beauty of its 41 breeds of cats and promoting the responsible ownership and welfare of ALL cats. The CFA, headquartered in Manasquan, New Jersey, is the world's largest registry of pedigreed cats. CFA promulgates the rules for the management of cat shows and promotes the interest of breeders and exhibitors of cats. To learn more about Cat Fanciers' Association, the breeds, or to learn about the show nearest you, visit www.cfa.org.

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