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BLUE POINT SIAMESE WINS BEST IN SHOW AT 2005 CFA-Iams CAT CHAMPIONSHIP

NEW YORK, October 10, 2005 – Grand Champion Marmese Cobalt, a one-year-old Blue Point Siamese, won the hearts of the judges and thousands of New Yorkers at the 3rd Annual CFA-Iams Cat Championship. The event was hosted by the Cat Fanciers' Association, the world's largest registry of pedigreed cats, and sponsored by The Iams Company. More than 300 cats were in competition in New York City, October 8-9th. (To learn more about the Best In Show winner and the event, please visit www.cfa-lams-cat-championship.org.)

Second place runner up, was a shorthair Scottish Fold, Starrpawzs Lancelot! of Blacpurl, from Kansas City, Missouri. Third place runner up was 6-month old Mericat Wirey Coyote of Kyetrak, an American Wirehair kitten.

The show placed the spotlight on more than 300 show cats representing the 41 pedigreed breeds recognized by the Cat Fanciers' Association. Among the breeds that were represented at the Show were Japanese Bobtail, American Curl, Maine Coon, Egyptian Mau, Ragdoll, Cornish Rex, Sphynx, and Persian. Brand new to the show was Feline Agility Competition (FAC), a challenge that is sweeping the nation. The agility tournament, likely to become a 2005-2006

spectator and participant favorite, was won by a 6-month-old Japanese Bobtail kitten, Wyndchymes Intrigue of Hajja, who navigated a series of eleven obstacles, including tunnels, stairs, poles and jumps, all in 17 seconds,

Other highlights of the CFA-Iams Cat Championship were:

- *Adopt-a-Cat* – Hundreds of homeless cats, as presented by the Mayor's Alliance for Animals and sixteen shelters and rescue organization, found their new forever homes at the two-day event. Within the past three years, the CFA sponsored Adopt A Cat event has found homes for more than 600 cats.
- *New York's Largest Feline Shopping Mall* – Thousands of fun feline things for cats and their doting owners were bought by eager cat owners. Among the items available were cat condos, 14k jeweled cat collars, ID tags, interactive exercise toys, colorful litter boxes, art collectibles, grooming aids, cat carriers, cat trees, cat vitamins and feline supplements.
- *Breed Showcase* – Joan Miller, one of the leading authorities on felines, presented a variety of breeds, sparkled by information on the beauty, personality, and nature of the majority of the breeds, each represented by a specially-chosen feline delegate.

About The Iams Company

For nearly 60 years, The Iams Company, a division of Procter & Gamble (NYSE:PG), has enhanced the well-being of cats and dogs by providing world-class quality foods and pet-care products. To learn more about Iams® Cat Food or general pet care and nutrition information, call the Iams Consumer Care

Center at (800) 863-4267. You also can visit lams on the Web at <http://www.lams.com> .

About the CFA

Founded in 1906, The Cat Fanciers' Association, Inc. (CFA) is a global organization dedicated to promoting the welfare of ALL cats. The CFA, headquartered in Manasquan, New Jersey, is responsible for the world's largest registry of pedigreed cats, and preserving the uniqueness and beauty of the 41 breeds of cats. The CFA promulgates the rules for the management of cat shows and promotes the interest of breeders and exhibitors of cats. To learn more about the Cat Fanciers' Association, the 41 pedigreed breeds or to learn about the nearest show, visit www.cfa.org.